Strategic Plan

SHSU (President's)

1. Foster a **lifelong learning environment** in support of a diverse faculty and staff who are excellent scholars, educators, and professionals
2. Promote a **stimulating learning environment** through the integration of academic settings, campus culture, and service.
3. Increase and develop university resources and infrastructure that support the **intellectual transformation** of students.
4. Enhance marketing **outreach and visibility** to include academic and scholarly activities through consistent and integrated messaging while optimizing communication channels.
5. Promote efficient **data-driven decision making** through the integration of centralized data analysis, review, and dissemination.
6. Cultivate a **continually sensitive and proactive approach** to the ever-changing needs of our constituents.

Office of the Provost

1. **Promote and support the development and delivery of a rigorous, contemporary curriculum.** [Supports Presidential Goal: 'Promote a stimulating learning environment through the integration of academic settings, campus culture and service.']

2. **Provide an enriching environment and appropriate resources to recruit, retain, and develop highly qualified and successful faculty and staff members.**
[Supports Presidential Goal: 'Foster a lifelong learning environment in support of a diverse faculty and staff who are excellent scholars, educators, and professionals.']

3. **Serve as a centralized source for planning, assessment, and reporting in the Division of Academic Affairs.**
[Supports Presidential Goals: 'Promote efficient data driven decision making through the integration of centralized data analysis, review and dissemination.' & 'Cultivate a continually sensitive and proactive response to the ever-changing needs of our constituents.']

4. **Provide appropriate resources to promote student recruitment, success, and retention.**
[Supports Presidential Goal: 'Increase and develop university resources and infrastructures that support the intellectual transformation of students.']

5. **Promote the pursuit and awareness of scholarly activities, creative endeavors, and faculty/staff accomplishments and expertise.**

6. **Develop alumni and donor relations to support the academic mission of all departments and colleges.**

COHS

1. **Preventative Health and Wellness/Community Engagement –** Collaborate with community and global partners to provide impactful applied learning opportunity and advance the health and wellness of individuals and populations.

2. **Professionalism –** Ensure that all students acquire the knowledge, habits, skills, and attitudes of a interdisciplinary focused health professional upon graduation.

3. **Diversity –** Deliver a variety of learning opportunities and strategies to a diverse student population and ensure they can effectively serve diverse communities upon graduation.

4. **Research/Innovation –** Advance evidence-based practices in preventative health and healthcare and pursue innovative ideas for instructional design and delivery in health professions education.

5. **Interdisciplinary/Inter-professionalism –** Promote and engage in interdisciplinary teaching, scholarship and service across COHS and the university. Implement inter-professional teaching/learning opportunities in support of team-based population health and healthcare.

6. **Digital Teaching/Learning/Communications –** Establish faculty expertise in best practices and ensure student learning of relevant professional technologies and digital learning and communication skills and behavior.

7. **Faculty Recruitment and Retention –** Implement evidence-based strategies to successfully recruit and retain qualified faculty.

8. **Enrollment/Resource Management –** Acquire and manage sufficient instructional and operational capacity to ensure effective learning and success across our student population.